



BEARFACTS 1990 – 2000

DeSoto , Mississippi [28033]

DeSoto is one of 82 counties in Mississippi. It is part of the [Memphis, TN-MS-AR \(MSA\)](#). Its 2000 population of 108,668 ranked 5th in the state.

PER CAPITA PERSONAL INCOME

In 2000 DeSoto had a per capita personal income (PCPI) of \$26,058. This PCPI ranked 3rd in the state and was 124 percent of the state average, \$21,008, and 87 percent of the national average, \$29,847. The 2000 PCPI reflected an increase of 6.2 percent from 1999. The 1999-2000 state change was 4.8 percent and the national change was 6.8 percent. In 1990 the PCPI of DeSoto was \$16,406 and ranked 1st in the state. The 1990-2000 average annual growth rate of PCPI was 4.7 percent. The average annual growth rate for the state was 4.8 percent and for the nation was 4.4 percent.

TOTAL PERSONAL INCOME

In 2000 DeSoto had a total personal income (TPI) of \$2,831,702*. This TPI ranked 5th in the state and accounted for 4.7 percent of the state total. In 1990 the TPI of DeSoto was \$1,125,807* and ranked 6th in the state. The 2000 TPI reflected an increase of 11.7 percent from 1999. The 1999-2000 state change was 5.5 percent and the national change was 8.0 percent. The 1990-2000 average annual growth rate of TPI was 9.7 percent. The average annual growth rate for the state was 5.9 percent and for the nation was 5.6 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of DeSoto. In 2000 net earnings accounted for 78.9 percent of TPI (compared with 79.7 in 1990); dividends, interest, and rent were 11.3 percent (compared with 11.0 in 1990); and personal current transfer receipts were 9.7 percent (compared with 9.3 in 1990). From 1999 to 2000 net earnings increased 11.5 percent; dividends, interest, and rent increased 12.8 percent; and personal current transfer receipts increased 11.5 percent. From 1990 to 2000 net earnings increased on average 9.6 percent each year; dividends, interest, and rent increased on average 9.9 percent; and personal current transfer receipts increased on average 10.2 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in DeSoto increased from \$1,164,610* in 1999 to \$1,273,442* in 2000, an increase of 9.3 percent. The 1999-2000 state change was 3.5 percent and the national change was 8.0 percent. The average annual growth rate from the 1990 estimate of \$545,798* to the 2000 estimate was 8.8 percent. The average annual growth rate for the state was 5.8 percent and for the nation was 5.8 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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